



**HIGH LEVEL & DISTRICT  
CHAMBER OF COMMERCE**

10803-96 Street  
High Level AB  
T0H 1Z0

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**SPIRIT OF THE NORTH 2017 TRADE SHOW &  
AURORACON EVENT APPLICATION**

**Friday, May 12<sup>th</sup> 4 pm - 9 pm & Saturday, May 13<sup>th</sup> 10 am - 4 pm**



Company/Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Fax: \_\_\_\_\_

Physical Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/Town: \_\_\_\_\_ Prov: \_\_\_\_\_ P.C. \_\_\_\_\_

*\*Email addresses collected will be used solely for Trade Show communications and vendor information.*

Preferred Booth #: \_\_\_\_\_ Alternate Booth #: \_\_\_\_\_ Booth Cost: \$ \_\_\_\_\_  
 Note: All food **MUST** be located in the Food Court. (GST# 107481152)

Payment enclosed: Money Order Cheque VISA MC Signature: \_\_\_\_\_ (for credit card)

CC#: \_\_\_\_\_ Exp: \_\_\_\_\_ CVC Code \_\_\_\_\_

15% deposit required for Early Bird reservations. After April 15, 2017, payment in full is required at time of booking.  
**Booths are not guaranteed until payment in full is received.** All bookings on first paid, first reserved basis.  
 Organizers reserve the right to alter the size of unsold booths.

**Early Bird Discount: 10% off for Chamber members; 5% for non-members paid in full by April 15<sup>th</sup>!**

**GENERAL RULES:**

All rules and regulations relative to public buildings as prescribed by Fire Regulations for the Town of High Level will be adhered to. All codes pertaining to liquor, health, municipal ordinances, safety and electrical, both provincial and municipal, must be adhered to.

The exhibitor agrees to abide by all regulations and rules adopted by the High Level & District Chamber of Commerce in the best interest of the Trade Show and agrees that High Level & District Chamber of Commerce shall have the final decision to adopt any rule or regulation deemed necessary before, during or after the show.

**CANCELLATIONS:**

Cancellation of space must be in writing. Cancellations received by April 30, 2017 will be charged a cancellation fee of \$50 and/or 15% reservation deposit. Cancellations after May 1, 2017 will forfeit 70% of total booked cost plus 15% reservation deposit. Cancellations after May 7, 2017 will forfeit entire booked cost. Organizer has exclusive rights to re-assign any unoccupied, prepaid booth.

**WAIVER OF LIABILITY AND INDEMNITY:**

The High Level & District Chamber of Commerce will exercise reasonable precaution for the protection of property of exhibitors through security personnel, but shall assume no responsibility for loss and/or damage to the property of the exhibitors placed in exhibit area or adjacent grounds and is discharged from all responsibilities. Exhibitors shall be liable for any and all damages which they may cause.

It is understood and agreed by the exhibitor that the High Level & District Chamber of Commerce may cancel said Trade Show and may cancel this contract if, in the opinion

of the High Level & District Chamber of Commerce, such show would be impractical and/or inadvisable to continue.

**INSURANCE:**

It is the responsibility of each exhibitor to supply their own insurance coverage.

**OUTDOOR DISPLAYS:**

The High Level & District Chamber of Commerce will not be held responsible for security supervision or inclement weather. Exhibitors are asked to consider these risks when booking their displays.

**EXHIBITOR PASSES:**

Two (2) exhibitor passes will be issued per booth and must be worn at all times. Extra passes are available for \$2 each from High Level & District Chamber of Commerce booth (#1). Exhibitors shall ensure adherence to any limitations to the number of company representatives allowed to attend the event.

**BOOTHMANSHIP:**

All exhibits must remain intact throughout the Trade Show exhibition hours. The exhibitor shall maintain a responsible individual in their booth(s) at all times during exhibition hours. Exhibitor shall cause all such employees, agents, visitors or guests of the exhibitor to be familiar with all rules and regulations of the Trade Show.

**We agree to abide by the rules & regulations adopted by HL&D C of C.**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



## 2017 SPIRIT OF THE NORTH TRADE SHOW & AURORA CON BOOTH SIZES & RATES / ARENA MAP



**Early Bird Discounts!**  
Book & pay in full by  
**April 15, 2017** & save!  
10% off for Chamber  
members;  
5% for non-members.

Booth rates discounted to  
members of either  
**High Level & District  
or La Crete & Area  
Chambers of Commerce.**

**Booths MUST be paid in  
full to be guaranteed.**

**Food Service Booths** will be  
located in the arena foyer.  
Exhibitors **MUST** meet Public  
Health requirements & serve a  
different choice allotted on a  
first come first serve basis.

**Admission to the Spirit of the  
North Trade Show** will include  
admission into **AuroraCon**  
located in the curling rink  
area.

**SET-UP:**

**THURSDAY, MAY 11 :3 - 9 pm;**  
**FRIDAY, MAY 12: 8 am - Noon.**  
Exhibitors with large items  
should contact the Chamber  
regarding early move-in.  
All exhibits must be ready by  
**NOON** on Friday, May 12

**TAKE-DOWN:**

Exhibits **MAY NOT** be  
dismantled before **4:00 PM**,  
and must be removed from  
the exhibit area immediately  
after the Trade Show ends.

### MAIN ARENA & AURORA CON BOOTH RENTALS

	10' x 10'		CORNER BOOTH		20' x 20'	
	Member	Non-Member	Member	Non-Member	Member	Non-Member
<b>Price</b>	\$326.35	\$391.62	\$489.56	\$589.83	\$754.35	\$888.10
<b>GST</b>	\$16.32	\$19.58	\$24.48	\$29.49	\$37.72	\$44.41
<b>TOTAL</b>	<b>\$342.67</b>	<b>\$411.20</b>	<b>\$514.04</b>	<b>\$619.32</b>	<b>\$792.07</b>	<b>\$932.51</b>

### FOOD / HOME BASED BUSINESS or NON-PROFIT / OUTDOOR DISPLAY

	FOOD BOOTH		HOME BASED BUSINESS		OUTDOOR DISPLAY	
	Member	Non-Member	Member	Non-Member	Member	Non-Member
<b>Price</b>	\$235.40	\$305.53	\$200.00	\$250.00	\$147.66	\$206.51
<b>GST</b>	\$11.77	\$15.28	\$10.00	\$12.50	\$7.38	\$10.33
<b>TOTAL</b>	<b>\$247.17</b>	<b>\$320.81</b>	<b>\$210.00</b>	<b>\$262.50</b>	<b>\$155.04</b>	<b>\$216.84</b>

### ALL INSIDE BOOTHS (EXCEPT FOOD) INCLUDE:

STANDARD BOOTH	CURVED CORNER BOOTH	20' X 20' BOOTH
<ul style="list-style-type: none"> <li>• 8' backwall drape</li> <li>• 4' sidewall drape</li> <li>• 1 - 800 watt outlet</li> <li>• 2 - 150 watt flood lights</li> <li>• 1 decorated table</li> <li>• 2 chairs</li> </ul>	<ul style="list-style-type: none"> <li>• 8' backwall drape</li> <li>• 4' sidewall drape</li> <li>• 1 - 800 watt outlet</li> <li>• 2 - 150 watt flood lights</li> <li>• 2 decorated tables</li> <li>• 4 chairs</li> </ul>	<ul style="list-style-type: none"> <li>• 20' of 8' backwall drape</li> <li>• 2 - 800 watt outlet</li> <li>• 4 - 150 watt flood lights</li> <li>• 2 - 8' decorated tables</li> <li>• 4 chairs</li> </ul>

**Joining us this year in the curling rink will be AuroraCon, through a partnership with High Level Public School and Bear Necessities.**

Outside Booths:  
@30' x 50'  
20,000 lbs. max.

